

Thara Sangamitraa

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Business student with a passion for innovation and fiction

Education

2023-2027	Masters' Union - Undergraduate Programme in Technology and Business Management (Founding Cohort) - Awarded 50% Scholarship under Rajni Thethi Scholarship for Women	Gurugram
2021-2023	Spectrum Life School - Achieved 93% in Grade 10 - Class 12th in Science stream (PCMB) - School Captain House Captain Biology School Topper	Namakkal

Work Experience

Feb'24-Mar'24	Recruitment Consultant Sparklehood - Analyzed over 10+ job descriptions thoroughly to understand client requirements, successfully mapping them to the right candidates, resulting in a 90% client satisfaction rate - Conducted 50+ preliminary interviews per month, assessing candidate suitability, with a 75% success rate in matching candidates to client expectations - Managed profiles of medium and senior-level professional - Worked on key mandates like Enparadigm, Mosaic, Phamax, and Fitpass	Remote
Nov'23-Feb'24	Co-Founder Nazrana(Dropshipping Business) - One among the Top 8 teams to pitch in front of the Panelists - Had 0% RTOs by strategically convincing the customers - Generated around ₹80,000 in revenue within 3 weeks through B2B and B2C - Notable clients include Varun Mayya, showcasing the success and reach of the dropshipping business	Gurugram
May'22	Intern SNS Design Thinking and Innovation Hub - Worked directly under the Career and Skill Development Head - Conducted extensive research on Fab labs including its history , setup and accessibility - Connected with experts in fab labs and interviewed them over linkedin - Developed a comprehensive report compiling findings on Fab Labs	Coimbatore

Live Projects

Content Creation Challenge - Curated content on LinkedIn challenging the stereotype that only non-fiction books have impact, with 250+ followers, leveraging 6+ years of experience reading fictional books - Engaged with notable figures by sharing insights on the societal relevance of fictional literature(Fiction with Thara)
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Positions of Responsibility

Fraternity Representative Masters' Union - Representing last year's champion fraternity with a focus on sustained excellence - Identified and aligned 20+ members' talents for upcoming competitions - Represented a fraternity of 50+ members in college meetings, ensuring 100% alignment with institutional guidelines
Transport Representative Masters' Union - Managed bus operations across 5+ time slots, ensuring smooth and timely service for all routes - Ensured punctual bus arrivals by meticulously managing student calendars
Girls Representative(Hostel) Masters' Union - Solely represented 20+ female residents, addressing their concerns and liaising with hostel administration - Helped in organizing 10+ events, enhancing community engagement and fostering a positive living environment
School Captain Spectrum Life School - Successfully organized and executed over 10+ major school events. - Led and managed a team of 15 members, overseeing various student-led initiatives - Actively participated in the School Student Council, representing students and working towards school improvement

Acad. Projects

2024	Marketing Project Top 5 Teams - Interviewed the founder of Uclean(India's No.1 laundry and dry cleaning brand) - Crafted a comprehensive GTM strategy, incorporating 5Cs, SWOT, and need gap analysis
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Certifications

- Enterprise Design Thinking Practitioner - IBM(Credentials) - BCG Strategy Consulting - Forage(Credentials) - Introduction to Generative AI - Google(Credentials)
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Extra Curricular

Finalist at Samay-Sya, Ashoka University Case Competition - Secured the runner-up position in Intra- College Table Tennis Competition. Sole representative from my district ,one among the 1200 selected out of 9600 competitors to meet the honorable Prime Minister during Pariksha Pe Charcha

Personal

Table Tennis Bookworm Origamist Music F1 Enthusiast
